



On Belay! News from the HLD Alumni Association
To connect, serve, learn, and advise

April 2014

In This Issue

2014 On Belay!
Policy Day

[Expert Consultant Bureau](#)

[Regional Meetings](#)

[Alumni News](#)

[Hanley Honors Dinner](#)

[Leadership In Action Breakfast](#)

[Good Reads](#)

[Summer Internships](#)

[Health Equity Health Disparities](#)

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2013 - 2014**

HLD I

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HLD II

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2014 On Belay! Policy Day a Success!

Hot button issues sparked some great discussion at the 2014 On Belay Policy Day on March 7, 2014. With the panel on *The Art of Finding Common Ground to Move an Initiative Forward*, the topic of Medicaid expansion served as a timely exemplar of efforts to do just that. **Speaker of the Maine House of Representatives Mark Eves, Senator Roger Katz, Representative (& Dr.) Jane Pringle, and Representative Drew Gattine** drew the attendees into an engaged conversation about how, despite the challenges of divided government, it is still possible to move initiatives forward.

Senator Susan Collins was unable to join the group, but she sent a video with her insights on bi-partisan efforts to improve services for seniors, among other initiatives.



HANLEY CENTER

HLD III

Valli Geiger
Diane Skog
Judiann Smith
Bob Williams

HLD IV

Mary Ann Amrich
Arabella Perez
Dennis Roy

HLD V

Catherine Chicester
Brenda Czado
Chris Muffett
Lorrie Potvin
Jana Purrell

HLD VI

Poppy Thacher Arford
Ruth Frydman
Deb Silberstein

HLD Alumni **Megan Hannan (III)**, **Kala Ladenheim (VII)**, and **Katherine Pelletreau (IV)** were joined by **Gordon Smith**, Hanley Board member and Executive Vice President of the Maine Medical Association on a panel examining the impact of money in politics in Maine, reacting to the presentation of **Andrew Bossie**, Executive Director of [Maine Citizens for Clean Elections](#).

The day wrapped up with **Laura Moorehead** leading a learning session on using Open Space Technology strategies to lead purpose driven meetings. The combination of the content discussions, the new skills learning, and the usual great HLD networking led to another very engaging day for all attending.

Input Needed for the Creation of an Alumni Expert Consultant Bureau

Do you ever wish you could find someone in the HLD community who could help you with an issue? Maybe you need to learn how to do 360 assessments or want to find out how to track drug seeking individuals using EMR in a busy ED. Are you looking for a speaker? Maybe someone familiar with optimizing social media for health messages or the ways unconscious bias can affect clinical decisions?

The HLD Alumni Association is working with the Hanley Center staff to develop an online Expert Consultants Bureau to be available on the Hanley website.

We first need to understand what you need on the site and how you would use it.

Please take a few minutes to [take this survey](#) and let us know what you think. Thank you!!

Regional Meetings: The Essence of HLD with Local Flavor

The Alumni Association Executive Committee has been working with Jim and Kathy to provide an avenue for members of the HLD Alumni Association to access colleagues across all HLD classes in their respective regions of the State. While we were not looking to reinvent the wheel with the concept of regional meetings - which have worked in a couple of pockets across the State - we certainly identified ways in which we could refine it.

Regional Meeting Potential

In looking ahead, we see regional meetings providing a forum for you to learn about areas of expertise from peers in your neighborhood/neck of the woods - or as opportunity for you to present your area(s) of expertise to your colleagues. This would align seamlessly with the interest of many in the Alumni Association to develop a speaker's bureau. We also see these meetings serving as a setting for hosting peer consultations - a process we worked through and valued during our individual Hanley experiences.

Same Day Same Time Meetings

To give everyone that sense of connection to their classmates and colleagues, we have recommended establishing quarterly meetings that will be coordinated on the same day and at the same time across the State. This will simplify the process for communicating meeting information and scheduling, and will provide you with an opportunity to join a meeting regardless of where your professional or personal travels take you in Maine.

Your Info and Your Region

We have made a first pass at matching alumni with a region (see regions listed below) based on where you work. We ask that you take a look and feel free to update your email information, switch to a different region, or add yourself to multiple regions.

Regional Reps Needed to Coordinate

To support our goal of launching regional meetings of the HLD Alumni Association, the Association is looking for two representatives from each region to serve as a Regional Coordinator. The Regional Coordinator will be asked to identify a local venue to host meetings, which will be coordinated simultaneously across the State. In addition, the Regional Coordinators will play an invaluable role in circulating meeting information AND identifying regional topics of interest for presentations or peer consultations.

Call to Action

With an aim of launching HLD Alumni Regional Meetings in June/July, the Association is working to identify Regional Coordinators (RCs) this month. We would like to virtually host a meeting of the RCs in early May in preparation for developing upcoming meetings.

If you have an interest in being a RC, please email [Chris Muffett](#) with the region you are interested in ASAP.

We are extremely excited about the regional meetings and welcome your input on how we can make these meetings as beneficial as possible to all. Any and all questions can be directed to [MaryAnn Amrich](#) or Chris Muffett. Potential topics to be presented or peer consultation request can also be sent along to MaryAnn or Chris.

[Alumni Regional Listing](#)

Alumni News

HLD Alumni Present at Quality Counts 2014!

In addition to the multitude of HLD Alumni attendees (all distinguished by the 'blue dot' on their nametags), this year's Quality Counts QC 2014 Conference brought many HLD Alumni to the speakers' podium.

Dan L'Heureux (VII), Board Chair for Maine Quality Counts, kicked off the conference by welcoming attendees. **Anita Ruff (I)** and **Kim Humphrey (VII)** presented on *The Elements of Engagement: A Systems Approach to Patient and Family Engagement*.

Elizabeth Fowlie Mock (III) led two breakouts: *Helping Patients with COPD Breathe Easier* and *Antibiotic Stewardship: Simple Steps for Evidence Based Prescribing*.

The **HLD VI** class was well represented with **Poppy Arford** speaking on *Health Information Transparency and the Triple Aim: The Patient's Perspective*; Jaime **Boyington** talking about *Emerging Workforce Roles in Accountable Care Organizations*; and **Erika Pierce** presenting on *Weighing the Evidence on Obesity and its Management*.

Kim Humphrey (VII) joined **Poppy Aford (VI)** in the presentation on *Health Information Transparency* and finally, **Tom Bartol (VII)** rounded out the HLD alumni presentation with his breakout session on *Motivating Patients to Behavior Change: Transforming Health Care Through Healthy Lifestyle*.

HLD I

Beth Beausang joined an Alumni Panel on Stepping up in Leadership for the HLD VII final class.



Dave Shannon has accepted the CEO position at Jersey Shore (Pa.) Hospital. He was previously the Executive Director of Penobscot Valley Hospital.

HLD II



Dr. Kolawoke Bankole and **Becca Matusovich** were nominated for the Hanley Honors for Outstanding Leadership in Health Equity and Health



Disparities.

Kathryn Coolidge, Tom Dahlborg, and Steve Trockman also joined the HLD VII Stepping up in Leadership Panel.

HLD III

Alain Bois is now the Director of Nursing for Northern Maine Medical Center, Fort Kent.



Megan Hannan joined the HLD Alumni Policy Day Reactor Panel on Maine Money & Politics.



Dr. Phyllidia Ku-Ruth is the President-Elect of InterMed, P.A., Maine's largest independent primary care practice.

Jessica Loney has joined the Maine CDC Office of Health Equity as Health Literacy Coordinator-CLAS Coordinator-Minority Health Coordinator.

Congrats to **Dr. Lucien Ouellette** for being selected as one of [Maine's Top Docs](#) from a physician survey conducted by the DownEast Magazine.



Dr. Wendy Pollack just returned from a trip to Haiti with Homeopaths Without Borders.

HLD IV



Dr. Daniel Loiselle graduated from the Hanley Center's Physician Executive Leadership Institute Advanced Course.

Katherine Pelletreau joined the HLD Alumni Policy Day Reactor Panel on Maine Money & Politics.



Dr. Chuck Radis was a key speaker and organizer of the Maine-Africa Connection Conference held on March 1, 2014. He is also a recent graduate of the Hanley Center's Physician Executive Leadership Institute Advanced Course.

Dr. John Southall is the Physician Leader for the Mercy Hospital Physician Executive Leadership Institute starting in April 2014.



HLD V



Lorrie Marquis Potvin has accepted a new position with the Maine Health Management Coalition as the Pathways to Excellence Project Leader.

HLD VI



Liz Baldwin is now the Director of Payer Strategy and Operations for Evolent Health.

Jaime Boyington was recently quoted in an Los Angeles Times article, [In Healthcare What Makes Maine Different?](#) on health disparities about her work with her EMHS Community Care Team.



HLD VII

Tom Bartol's wrote an Op-Ed piece for the [Maine Morning Sentinel's Maine Compass series](#) on MaineCare expansion.



Sylvie Demers is the Vice President of Clinical Services and Operations-Recovery Services for Maine Behavioral Healthcare.

Kala Ladenheim joined the HLD Alumni Policy Day Panel on Maine Money & Politics.

Michelle Radloff is now the Director of Operational Excellence at Pen Bay Healthcare.

Ann Sites has accepted a position as the Senior

Manager of the Global Program, National Alliance of State and Territorial AIDS Directors.



SAVE *the* DATE

Hanley Honors Dinner Health Equity & Health Disparities

Wednesday, **April 16, 2014** (in the evening)
Sable Oaks Marriott in South Portland
Contact [Kathy Vezina](#) for more info.

Plan to join the Hanley Center in honoring individuals and organizational leaders in the area of Health Equity and Health Disparities. More information on criteria for nominations and the process for the Hanley Honors Awards will be available soon.



Keynote Speaker will be **Dr. Lori Alviso Alvord**, the first Navajo woman surgeon and author of the book, *The Scalpel and the Silver Bear*.

Join the Institute for Civic Leadership Leadership in Action Breakfast

Dr. Edison Liu of The Jackson Laboratory will discuss "Leadership Characteristics in the Innovation Economy" at the ICL Leadership in Action Breakfast on Wednesday, April 23 from 7-9 am at Holiday Inn By The Bay in Portland. [Online registration](#) is available for \$25 through April 17th.

President and CEO of The Jackson Laboratory, Liu is an international expert in cancer biology and human genetics. His current focus is functional genomics of human cancers, particularly breast cancer. He has authored over 300 scientific papers and reviews, and co-authored two books. Fairchild Semiconductor, Woodard & Curran, WEX, Curtis Thaxter and Baker Newman Noyes are sponsors of ICL Leadership in Action Breakfasts. FMI visit www.civicleadership.org.

Readings on Leadership and Change

Here are our newest recommendations for books on leadership:

- *Standing in the Fire: Leading High-Heat Meetings with Clarity, Calm, and Courage* by Larry Dressler
- *Leadership and the New Science: Discovering Order in a Chaotic World* by Margaret Wheatley

Summer is Coming Quickly for the Hanley Undergrad Internship Program

The third year of the Hanley Center's Undergraduate Internship Program is off and running with a very successful start. We have 16 positions at 12 different sites to offer to undergraduate students here in Maine. We are very pleased to welcome back InterMed, Maine Ortho, Penobscot Community Health Care, Maine Veterans' Homes, MMC Neuroscience Institute, Sweetser, and The Hanley Center as host sites for this year! We are also very excited to welcome MeHAF, Maine Development Foundation with MCD Public Health, Maine Network for Health, and Houlton Regional Hospital as new sites for this year!

We had a very qualified candidate pool this year, receiving over 50 applications from 9 different universities across Maine. Over the next month, selected students will be matched with sites that will provide them with experiences in a multitude of healthcare sectors including administration, policy analysis, quality improvement, finance, pharmacy, and grant-writing. Positions vary widely from working with leadership in a small private practice to clinical integration at a large multi-specialty medical group to educating Maine's younger population on the Affordable Care Act.

The goal of the program is to retain bright, young individuals in a state that is increasingly experiencing an aging of the workforce, particularly in healthcare. With your help in hosting interns and exposing them to the opportunities available in Maine, we all will have a brighter future. Thank you to everyone who has made the program a success so far and be thinking about hosting an intern next year.

Health Equity & Health Disparities Activities at the Hanley Center

Major Hanley Health Equity activities include:

- The Hanley Honors Dinner on April 16, 2014 is a highlight of the Hanley Center's spring work on health equity and health disparities.
- Health Disparities in Maine Video is now in production and dissemination with kick-off at the Hanley Honors Dinner. The video is the cornerstone of a campaign to raise awareness of healthcare professionals in Maine of the diverse scope of health disparities and strategies to promote high quality and equitable care for everyone.
- Health Equity Advisory Council is meeting regularly and we'll look for Council advice and involvement in developing the Campaign.
- More to follow!