



On Belay! News from the HLD Alumni Association
To connect, serve, learn, and advise

January 2014

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2013 - 2014

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SAVE THE DATE! Annual Alumni Dinner & Policy Day

Join us for our annual Alumni Dinner on **Thursday, March 6th** in the Augusta area. It is a great way to re-connect with your classmates and meet other alumni. A good time is always had!

The annual HLD Policy Day is **Friday, March 7th**. In the past, we have had thought-provoking presentations and discussions and anticipate another great program.

Please save the date and plan on attending!

The December Alumni Conference was a Success!



Over 60 alumni gathered on December 5th to explore trust in this time of healthcare transformation. The keynote speaker was **Dr. Jay Want**, Chief Medical Officer and former Board Chair of the [Colorado Center for Improving Value in Healthcare](#).



Dr. Jessica Miller, clinical ethicist at EMMC, and **Dr. Frank Chessa**, clinical ethicist at MMC, also spoke and led the group in an activity to underscore how often we in healthcare are faced with ethical dilemmas.

Grace Cleaves leads the group in an icebreaker

To view Drs. Want, Miller and Chessa's presentations,

[visit the Alumni section](#) of the HLD website. The username is Alumni and password is network.

HLD V

Catherine Chicester
Brenda Czado
Chris Muffett
Lorrie Potvin
Jana Purrell

HLD VI

Poppy Thacher Arford
Ruth Frydman
Deb Silberstein

Also, the Alumni Association held roundtable discussions on the regional gatherings and how to better format them to engage more alumni. Jim Harnar led a discussion on building and supporting racial, geographic, gender, and healthcare discipline diversity in HLD classes. **Kathy Vezina (I)** recognized the HLD Health Disparities Ambassadors.

Finally, Kira Rodriguez and George Shaler of the Muskie School shared preliminary findings of the HLD's evaluation.

The HLD Alumni Association is continuing the conversation about setting up regional meetings and planning for the March Policy Day gathering. Stay tuned for more information.

The First Annual HLD Alumni Silent Auction

The Alumni Association will host our first annual silent auction at the March 7th Policy Day. It will be a great way to raise money for scholarships and internships plus it will be fun!

There are two ways you can help:

1. Donate or Solicit Items

Examples of items include:

- An hour of consultation to an alumni in your area of expertise
- A weekend at your camp
- Gift certificates to local restaurants
- A piece of art or jewelry
- Lunch with you

Jim Harnar has already donated an evening of cocktails and sailing for two couples on his sailboat. We also have a case of home brewed ale and an hour consultation on how to use social media to engage your audience. We are working on lots of other ideas, but we need your help. Please complete [this form](#) and return it to [Diane Skog](#).

2. Help the Auction Committee

It is only a two month time commitment, and we need a couple people to help us organize and set up the auction on March 7th. Please email [Anita](#) if you are available.

Alumni News

Alumni on the Hanley Center Board of Directors

Three HLD alumni have been elected to the Hanley Center's Board of Directors, joining two other HLD alumni who joined the board several years ago. New to the Board are: **Peter Sirois (I)**, CEO of Northern Maine Medical Center in Fort Kent; **Katherine Pelletreau (IV)**, Executive Director of the Maine Association of Health Plans; and **Catherine Ryder (V)**, CEO of Tri County Mental Health. **John Benoit (I)**, CEO of Employee Benefits Systems and **Mike Duddy, Esq, (II)**, partner at Kelly Rimmel and Zimmerman already serve on the Hanley Board.

HLD II

Deb Fournier was elected as Chair of the Maine Health Care Association's Board of Directors. She also recently gave a presentation at the National Association of State Veterans Homes.



HLD III



Laura Peterson has recently joined Employee Benefits Solutions as Project Manager for Health and Life.

Congratulations to **Diane Skog** who was recently named Director of Marketing and Development at St. Andre's Home in Biddeford.



Bob Williams has been named Clinical Applications Manager for the EPIC system at MaineHealth. Bob will begin in his new position in early February. He has been practice administrator at MaineOrtho in Portland for the past six years.



HLD IV

Larry Henry is now the Chief Operating Officer at Martin's Point Health Care.



Kara Ohlund has joined the staff at Maine Community Health Options as the Outreach and Education Specialist.



HLD V

Congrats to **Rhonda Selvin** in her new role as the Associate Medical Director for Maine Quality Counts.

Clarissa Webber is the District Tribal Public Health Liaison in the Maine Tribal Public Health Office.



HLD VI

Mary Berube is the Director of Human Resources at United Cerebral Palsy of Maine.



HLD VII

Dan L'Heureux joined author Rosemary Gibson in speaking at the Lown Institute conference, *From Avoidable Care to Right Care*. The title of his talk was, "China, Maine: A Case Study in the Harms of Overuse."



SAVE *the* DATE

Hanley Honors Dinner Health Equity & Health Disparities

Wednesday, **April 16, 2014** (in the evening)
Sable Oaks Marriott in South Portland

Plan to join the Hanley Center in honoring individuals and organizational leaders in the area of Health Equity and Health Disparities. More information on criteria for nominations and the process for the Hanley Honors Awards will be available soon.



Keynote Speaker will be **Dr. Lori Alviso Alvord**, the first Navajo woman surgeon and author of the book, *The Scalpel and the Silver Bear*.

Hanley Center Seeking Projects for Undergrad Intern Program

Over the past two years, the Hanley Center has matched a growing number of smart, motivated and hard working college undergraduates with meaningful paid summer internships at health and healthcare organizations across Maine. Our goal is to help talented students pursue health and healthcare careers here in Maine once they have finished their college education.

We need your help this month as we build this program and reach our goal of placing 20-30 students this summer.

Many of our interns have worked directly with HLD alumni who've arranged for interns to be placed in organizations such as Maine Medical Center and Mercy Hospital, at Sweetser and Maine CDC, and at InterMed, Maine Ortho, Maine Veterans' Home, Penobscot Community Health Care and here at the Hanley Center.

If you are willing to explore hosting an internship this summer, please call - or ask a colleague to call - into an informational call at 7:30 a.m. on Tuesday, February 4.

Call in number: 866-740-1260, Code 5231501#

Click [here](#) to learn more about the Hanley Summer Interns Program.

Click [here](#) to read about our 2013 Hanley Summer Interns and their work at health and healthcare sites here in Maine.

Need more information? Contact [Jim](#).

Six Reasons Why a Hanley Summer Intern Might Be Just What You Need This Summer

1. Every intern is an undergraduate committed to pursuing a career in health or healthcare; a growing number of these students need an experiential internship to be competitive for medical school or graduate school.
2. A committee made up of college academic advisors and internship coordinators reviews applications from students and selects students for this program who are strong academically, highly motivated and have a solid work history.
3. These top-notch students are then matched with internship opportunities at sites like yours; you then interview 1-2 students who already have been vetted and found to be the "best fit" for your position.

4. Our students attend a special orientation before beginning work; this means that they are much better prepared to be effective and productive beginning Day One at your organization. Sites that have hosted Hanley Interns the past two summers report that their Interns routinely exceeded their expectations and were able to provide very substantial assistance on a wide range of tasks and projects.
5. Internships typically run 8-10 weeks, giving you a resource who can be put to work in a wide range of situations-tackling important tasks while key employees are on vacation; taking on short term projects; assisting as you prepare to meet compliance requirements, etc.
6. Think of an internship as a 10-week job interview-your Summer Intern may be an excellent hire when they finish their education. One of 2012 sites has hired their intern, who is now a full time employee!

Readings on Leadership and Change

During the December alumni meeting, several books were recommended. They include:

- *Love is the Killer App* by Tim Sanders
- *Changing the Way We Change*
by Jeanenne LaMarsh
- *The 5 Levels of Leadership* by John Maxwell
- *Governing the Commons: The Evolution of Institutions for Collective Action*
by Elinor Ostrom
- *Thinking Fast and Slow* by Daniel Kahneman

New Access to Online Portal to HLD Program Material and Readings

Have you ever wished you could get your hands on an article discussed during HLD or wondered about the latest in leadership? That information is now available to HLD alumni!

Go to www.healthleadershipmaine.org.

At the bottom of the page, click on Login.

The username is Alumni. The password is network.

On the left navigation, click on Current Class, and the curriculum and course materials will be there.